



ANNA S. MIRA

UX Designer

with Front-End Development
and Project Management skills

PORTFOLIO

annamira.net

SUMMARY

I take a human-centered design approach to discover and analyze user needs, and identify solutions. A strategic thinker, I rely on data to inform design decisions. I create diagrams, wireframes, and interactive prototypes to communicate designs to stakeholders and product teams. I am a self-driven team player with a proven ability to lead software projects from concept to launch.

Tools and Technologies: Sketch, InVision, Adobe Suite, JIRA, Optimizely, HTML5, CSS3, Sass, Bootstrap, JavaScript, React, Git.

EXPERIENCE

UI Architect

Konrad+King, San Diego, CA // June 2018 - January 2019

- Planned and facilitated user interviews to inform design decisions;
- Provided design recommendations based on qualitative and quantitative research;
- Created lo-fi wireframes and hi-fi interactive prototypes;
- Planned front-end architecture and developed user interfaces for various projects.

UX Developer

Digital Operative, San Diego, CA // July 2017 - June 2018

- Created key UX deliverables including sitemaps, user flows, wireframes, and interactive prototypes;
- Helped create component-based design systems;
- Conducted A/B testing to validate designs;
- Educated clients and fellow team members on best practices of responsive web design;
- Worked with stakeholders to define functional requirements;
- Planned technical solutions based on user needs, business goals, and best practices.

CONTACT

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EDUCATION

MS Marketing

Interaction Design
Specialization Certified

Optimizely X Strategy and
Web Foundations Certified

UX Designer, Lead Front-End Developer

Independent contractor // May 2015 - July 2017

Clients include: Becton Dickinson, Baked by Melissa, Undies.com, 4MD Medical, I DJ NOW, Dr. Dennis Gross Skincare

- Lead software projects from concept to ship;
- Identified user needs and transformed them into wireframes and high fidelity interactive prototypes;
- Wrote functional and technical requirements specifications;
- Collaborated with the graphic design teams to optimize time and effort it would take to build high quality responsive websites;
- Estimated workload, created project plans, assigned developer tasks, and controlled their completion;
- Supervised quality assurance testing.

Front-End Developer, Project Lead FED

Gorilla Group, Chicago, IL // January 2013 - April 2015

- Developed custom themes for Magento and WordPress websites as a Lead Front-End Developer in an industry-leading e-commerce development agency.

Account Manager

Gorilla Group, Chicago, IL // January 2012 - January 2013

- Built and maintained relationships with managed services clients, managed support and hosting services.

Project Manager

LaMarCo Systems, Northbrook, IL // November, 2010 - December 2011

- Designed, developed, and managed websites for home security products.

Marketing Manager

Doejo, Chicago, IL // July, 2010 - November 2010

- Conducted marketing research for various in-house projects.

HOBBIES

In my free time I enjoy practicing yoga, playing music, and riding a bicycle. I have recently started scuba diving, and it's a lot of fun!